



Hello!

I'm Cody James Vermillion...

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EDUCATION

Bachelors in Business Management and Communication from San Diego Christian College.

TRAINING

Servant Leadership - Organizational Leadership - Principles of Management

EXPERIENCE

- Seven years experience in designing multimedia graphics and promotions, including: fliers, brochures, booklets, ads, web and social media graphics, slide presentations, clothing graphics, event logos, sermon series graphics, bookmarks, and more!
- Managing Communications Department, including: team members, projects, budget and resources.
- Well versed in the use of Adobe Photoshop, InDesign, Illustrator, Premiere, and Lightroom.
- Shooting and editing videos and photos.
- Email Marketing Management (Constant Contact and Mailchimp).
- Social Media management (Business profiles for: Facebook, Instagram, and Twitter).
- Website Management.

EMPLOYMENT HISTORY

Rancho Bernardo Community Presbyterian Church Communications Manager (March 2014-Current)

- Lead, oversee, and invest in the personal and professional growth of the communications team.
- Develop vision and strategies for effective communications, promotions and marketing for the church.
- Meet regularly with other departments to plan promotions and projects.
- Come alongside fellow staff to train and coach in ministry focused communications.
- Oversee and take part in creation of all forms of media and publications.
- Create and oversee creation of online content (mass email, website, and social media).
- Manage projects and plan workflows for Communications Team.

Rancho Bernardo Community Presbyterian Church Communications Specialist (August 2012-2014)

- Assist communications manager with completing projects.
- Manage website, mass email, and social media outlets.
- Maintain Mobile App content.
- Design graphics and materials for event promotion, campaigns, sermon series' and general information; including weekly bulletins, flyers, web-graphics and electronic advertisements.
- Create print media for various ministries in the church.
- Assist staff and volunteers with print room, graphics, and multimedia needs.

RCBPC - Middle School Ministry Staff (2010-2012)

- Prepare materials for Sunday and Wednesday programs: graphics, videos, slides, and printed materials
- Facilitate community among students to foster an environment that values them as part of God's family.
- Invest in the spiritual lives and training of students, staff and volunteers.
- Build relationships on and off campus with students.
- Prepare Sermons and lead worship weekly gatherings as needed.
- Plan and facilitate events, series', camps, and activities put on by the ministry.
- Keep students up to date with event sign ups, deadlines, and paperwork.
- Provide correction and discipline when appropriate.

King Pawn Brokers (2008-2010)

Loan Associate, Guitar Technician & ebay Account Manager

Rite Aid Pharmacy (2006-2008)

Cashier/Stock person

High Desert Church (2004-2007)

Jr. High Coordinator

Custodian